



Drive one.

FLEX Specifications | Standard Features



Mechanical

3.5L Duratec® V6 with 6-speed automatic transmission
 4-wheel disc Anti-Lock Brake System (ABS)
 Front-wheel drive (FWD)
 Power rack-and-pinion steering

Seating

1st-row bucket seats with fold-flat front-passenger seat
 2nd-row 60/40 split fold-flat bench with autofold function on 40 section
 3rd-row manual fold-in-floor 50/50 split bench

Interior

1st-row center console with armrest, storage, 2 cupholders, and rear pull-out drawer with 2 cupholders and storage for 2nd-row passenger use
 12-volt powerpoints (4)
 Accessory delay
 Auto-dimming rearview mirror
 Autolock power door locks
 Auxiliary audio input jack
 Cabin air filter
 Carpeted floor mats in 1st and 2nd rows
 Coat hooks in 2nd row (2)
 Compass
 Cruise control
 Cupholders/bottle holders (10)
 Driver and front-passenger sun visors with illuminated vanity mirrors
 Grab handles (3)
 Grocery bag hooks in cargo area
 Leather-wrapped shifter
 Leather-wrapped steering wheel with cruise and secondary audio controls
 Manual tilt/telescoping steering column
 Map pockets in 1st-row seat backs
 Message center with trip computer
 Overhead console with map lights and sunglasses holder
 Power windows with one-touch-up/-down driver's side window feature
 Reading lamps for 2nd- and 3rd-row passengers

Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature
 Bright-polished exhaust tips
 Easy Fuel® capless fuel filler
 Privacy glass on 2nd- and 3rd-row windows and liftgate
 Rear-window defroster
 Reverse Sensing System
 Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 3-point safety belts for all seating positions
 Adjustable head restraints
 AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
 Battery saver
 Belt-Minder® front safety belt reminder
 Child-safety rear door locks
 Front-seat side airbags¹
 Illuminated Entry System
 Integrated keyhead transmitter remotes (2)
 LATCH – Lower Anchors and Tether Anchors for Children (3)
 MyKey®
 Safety Canopy® System with side-curtain airbags¹ and rollover sensor
 SecuriCode™ invisible keypad
 SecuriLock® Passive Anti-Theft System
 Side-intrusion door beams
 SPACE (Side Protection And Cabin Enhancement) Architecture
 Tire Pressure Monitoring System (excludes spare)

SE

Equipment Group 100A
 Includes all standard features, plus:

Seating

6-way power driver's seat with 2-way manual front-passenger seat
 7-passenger seating
 Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
 Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior

17" painted aluminum wheels with P235/60R17 BSW tires
 Black beltline
 Black, manually folding, power sideview mirrors
 Body-color-painted door handles
 Chrome grille
 Fog lamps with chrome bezels
 Halogen headlamps

Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Duratec V6 Engine 6-speed automatic FWD	Horsepower: 262 @ 6,250 rpm 17 city/24 hwy/19 combined mpg	Torque (lb.-ft.): 248 @ 4,500 rpm
3.5L EcoBoost™ V6 Engine 6-speed automatic with steering wheel-mounted paddle shifters AWD	Horsepower: 355 @ 5,700 rpm ² 16 city/23 hwy/18 combined mpg	Torque: 350 @ 1,500–5,250 rpm ²

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. Comparisons based on 2011 competitive models (class is Large Utility), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



Drive one.

Models Specifications



SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and 6-way power passenger seat with manual lumbar

Interior

Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
SiriusXM Satellite Radio with 6-month trial subscription
Universal garage door opener
Woodgrain appearance appliqué on instrument panel and door-trim panels

Exterior

18" machined aluminum wheels with P235/60R18 BSW tires
Body-color, power, heated, manually folding sideview mirrors
Chrome beltline
Chrome door handles
"SEL" badge



Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
3rd-row perforated vinyl 50/50 split manually folding bench seat

Interior

110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Chrome front door-sill scuff plates
Color-keyed leather-wrapped steering wheel with wood inlay
Power-adjustable pedals with memory
Sony® Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations

Exterior

19" polished aluminum wheels with P235/55R19 BSW tires
Chrome-capped, power, heated, manually folding sideview mirrors with integrated security approach lamps and memory
High-intensity discharge (HID) headlamps
LED taillamps
"LIMITED" badge
Power liftgate
Satin-aluminum liftgate appliqué



Titanium

Equipment Group 400A
Includes select Limited features, plus:

Seating

1st- and 2nd-row perforated leather-trimmed (3rd-row vinyl) seats in Charcoal Black with Gray Alcantara® suede inserts

Interior

Alloy Metallic-painted accents on center stack, console and door handle bezels
Circle Check-appearance appliqué on instrument panel and door-trim panels
Illuminated front door-sill scuff plates
Leather-wrapped steering wheel with perforated leather insert, Alloy Metallic accents, cruise control and secondary audio controls

Exterior

20" polished aluminum wheels with P255/45R20 BSW tires
Black beltline
Black-chrome liftgate appliqué
Black "FLEX" badge on leading edge of hood
Black-painted capped, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
Black-painted roof
Body-color-painted door handles
Fog lamps with Black-painted bezels
Headlamps and taillamps with unique blackout treatment
Unique Black-chrome grille

Exterior Dimensions

Wheelbase	117.9"
Length	201.8"
Height – Excluding options	68.0"
Height – Including options	69.3"
Width – Excluding mirrors	75.9"
Width – Including mirrors	88.8"
Width – Mirrors folded	80.1"

Interior Dimensions

	1st/2nd/3rd Row
Head room	41.8"/40.5"/38.7"
Shoulder room	58.4"/58.1"/50.8"
Hip room	55.5"/55.0"/41.1"
Leg room	40.8"/44.3"/33.3"

Cargo Volume (cu. ft.)

Behind 1st row	83.2
Behind 2nd row	43.2
Behind 3rd row	20.0 ¹

¹Includes 5.0-cu.-ft. rear cargo storage well.

Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. Alcantara is a registered trademark of Alcantara S.p.A., Italy. Sony is a registered trademark of the Sony Corporation. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Power Code is a trademark of Code Systems, Inc.



Drive one.

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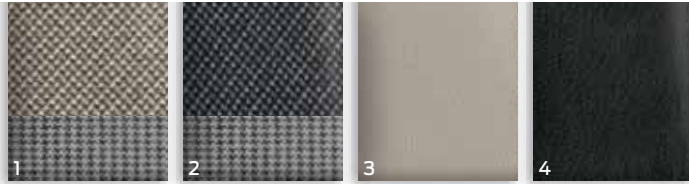


SEL. Charcoal Black leather trim. Available equipment. | SE. Charcoal Black cloth trim with houndstooth-patterned inserts. | SEL. Cargo net. | Ford SYNC!
| Woodgrain appliqué. | SEL. Dark Blue Pearl Metallic. Available equipment.



¹Available feature.
Colors are representative only. See your dealer for actual paint/trim options.





Exteriors/Optional Two-Tone Roof

SE

	1	2
White Suede/Ingot Silver Metallic	1	2
Ingot Silver Metallic/White Suede	1	2
Cinnamon Metallic/White Suede	1	2
Ginger Ale Metallic/White Suede	1	2
Mineral Gray Metallic/White Suede	1	2
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2
Black/Ingot Silver Metallic	1	2

1 Medium Light Stone Cloth with Houndstooth-Patterned Inserts – Standard
 2 Charcoal Black Cloth with Houndstooth-Patterned Inserts – Standard

SEL

	1	2	3	4
White Platinum Metallic Tri-coat ²	1	2	3	4
White Suede/Ingot Silver Metallic	1	2	3	4
Ingot Silver Metallic/White Suede	1	2	3	4
Red Candy Metallic Tinted Clearcoat ² /White Suede	1	2	3	4
Cinnamon Metallic/White Suede	1	2	3	4
Ginger Ale Metallic/White Suede	1	2	3	4
Mineral Gray Metallic/White Suede	1	2	3	4
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2	3	4
Black/Ingot Silver Metallic	1	2	3	4

1 Medium Light Stone Cloth with Houndstooth-Patterned Inserts – Standard
 2 Charcoal Black Cloth with Houndstooth-Patterned Inserts – Standard
 3 Medium Light Stone Leather – Optional
 4 Charcoal Black Leather – Optional



17" Painted Aluminum
Standard on SE



18" Machined Aluminum
Standard on SEL

SE

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row cloth 40/40 split reclining bucket seats with autofold

All-weather floor mats

Black roof-rack side rails

Ford SYNC[®] voice-activated, in-vehicle connectivity system

Power Code[™] Remote Start System

SiriusXM Satellite Radio with 6-month trial subscription

Two-tone roof

SEL

Available Equipment Groups

Equipment Group 201A – **Convenience Package** includes power-adjustable pedals with memory, power liftgate, memory settings for driver's seat and heated sideview mirrors, security approach lamps and 110-volt power outlet

Equipment Group 202A – Sony[®] Audio System with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7/4-pin connector with wiring harness, engine oil cooler and trailer sway control

Available Options

2nd-row 40/40 reclining bucket seats with autofold

2nd-row MP3 console (requires 2nd-row 40/40 reclining bucket seats and 202A)

All-weather floor mats

Chrome roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls (requires 201A or 202A)

Intelligent all-wheel drive (AWD)

Multipanel Vista Roof[™] (requires 201A or 202A)

Power Code Remote Start System

Two-tone roof

Available Ford Custom Accessories

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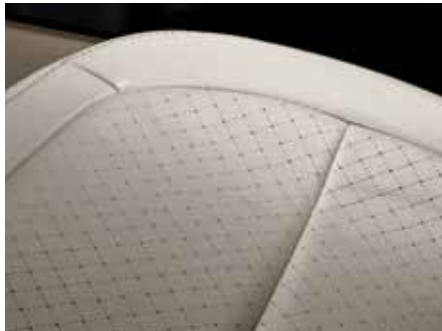
¹Late availability. ²Additional charge.
 Colors are representative only. See your dealer for actual paint/trim options.



Drive one.



Charcoal Black leather trim with perforated inserts. Available equipment. | Medium Light Stone leather trim with perforated inserts. | Power liftgate. | Refrigerated 2nd-row console! | 110-volt power outlet. | Ingot Silver Metallic. White Suede roof. Available equipment.



¹Available feature.
Colors are representative only. See your dealer for actual paint/trim options.





Exteriors/Optional Two-Tone Roof

Exteriors/Optional Two-Tone Roof	Interiors	
White Platinum Metallic Tri-coat ¹	1	2
White Suede/Ingot Silver Metallic	1	2
Ingot Silver Metallic/White Suede	1	2
Red Candy Metallic Tinted Clearcoat ¹ /White Suede	1	2
Cinnamon Metallic ² /White Suede	1	2
Ginger Ale Metallic/White Suede	1	2
Mineral Gray Metallic/White Suede	1	2
Dark Blue Pearl Metallic/Ingot Silver Metallic	1	2
Black/Ingot Silver Metallic	1	2

1 Medium Light Stone Leather with Perforated Inserts – Standard
 2 Charcoal Black Leather with Perforated Inserts – Standard



19" Polished Aluminum Standard



20" Bright-Painted Aluminum
 Optional on 300A,
 included with 301A and 302A

Available Equipment Groups

Equipment Group 301A – Multipanel Vista Roof™ + 2nd-row 40/40 heated reclining bucket seats + refrigerated 2nd-row console + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires + 3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature

Equipment Group 302A – 3.5L EcoBoost™ V6 + 6-speed SelectShift Automatic™ transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats; included with 301A)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold (included with 301A)

3rd-row perforated vinyl 50/50 split bench seat with one-touch PowerFold and tumble with tailgate feature (included with 301A and 302A)

20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (included with 301A and 302A)

Active park assist (requires 302A)

All-weather floor mats

Chrome roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 302A)

Multipanel Vista Roof (included with 301A)

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console and 302A; included with 301A)

Voice-activated Navigation System³ featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

Two-tone roof

Available Ford Custom Accessories

Visit fordaccessories.com to shop the complete collection



¹Additional charge. ²Late availability. ³Limited coverage in Alaska. Coming Fall 2011. Colors are representative only. See your dealer for actual paint/trim options.



Drive one.



Charcoal Black leather trim with Gray Alcantara® suede perforated inserts. Available equipment. | Illuminated front door-sill scuff plates. | Paddle shifters. | Black "FLEX" hood badge. | Instrument panel Circle Check-appearance trim inserts. | White Platinum Metallic Tri-coat. Black roof.





Exteriors/Standard Two-Tone Roof	Interior
White Platinum Metallic Tri-coat ¹ /Black	1
Ingot Silver Metallic/Black	1
Red Candy Metallic Tinted Clearcoat ¹ /Black	1
Black	1

1 Charcoal Black Leather with Gray Alcantara® Suede Perforated Inserts



20" Polished Aluminum Standard

Available Equipment Groups

Equipment Group 401A – 3.5L EcoBoost™ V6 + 6-speed automatic transmission with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + electric power-assisted steering + 3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts and one-touch PowerFold® and tumble with tailgate feature

Available Package

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Available Options

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with Gray Alcantara suede perforated inserts and autofold

3rd-row perforated vinyl 50/50 split bench seat with Gray Alcantara suede perforated inserts and one-touch PowerFold and tumble with tailgate feature (included with 401A)

Active park assist (requires 401A)

All-weather floor mats

Black roof-rack side rails

Dual-Headrest DVD Entertainment System includes color-matched, upholstered front head restraints with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote controls

HD Radio™ Technology

Intelligent all-wheel drive (AWD) (included with 401A)

Multipanel Vista Roof™

Power Code™ Remote Start System

Rear view camera

Refrigerated console (requires 2nd-row console)

Voice-activated Navigation System² featuring SiriusXM Traffic, SiriusXM Travel Link (6-month trial subscription) and nearly 10 gigabytes of digital storage; includes single-DVD and MP3 capability

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Drive one.



QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.



Drive one.